



ALISAL Vibrancy Plan

PART OF VISIÓN SALINAS

Alisal Vibrancy Plan Steering Committee Agenda

Agenda del Comité Directivo del Plan Alisal

March/marzo 4, 2019

6-8 PM, Firehouse Recreation Center, 1330 E Alisal Street

1. **Introductions /Check-In / Question/Topic | Introducciones / Registración / Pregunta y Tema: Monica (5 min)**
2. **Outreach Update (10 min) / Actualización de divulgación: Crystal, Carla & Monica (10 min)**
 - i. Report out from recent events: Canvassing, Parks Master Plan pop-up / Informe de eventos recientes: Puerta a Puerta, Pop-Up del Plan Maestro de Parques
 - ii. Next steps / Próximos pasos

Staff shared the outreach events that happened over the past week. Staff did a Pop-up at the Parks Master Plan meeting and at the K-12 NASA for Hartnell College. Staff and members of the steering committee also did canvassing by Closter Park to invite people to the Alisal Vibrancy Plan meetings happening this month. New members were asked to sign-up to volunteer for our next outreach events.

3. **Plan Format / Formato el Plan (15 min)**
 - i. Review Plan Template and Table of Contents / Revisar plantilla de plan y table de contenidos
 - ii. Discuss community design of inside cover / Discutir el diseño de la comunidad de la cubierta interior

Staff presented the Alisal Vibrancy Plan format and how it would be integrated in the Vision Salinas Master Plan. It was also shared that the inside cover of the plan can be designed by the community. Members mentioned making a contest and having a prize. Opening it up to the Alisal schools, teachers or parent groups to make it youth oriented. Other organizations mentioned were Hijos Del Sol, Cesar Chavez Library, Alisal Center for Fine Arts, Arts Commission and the AVID Programs.

4. **Implementation Project Update / Actualización del proyecto de implementación (20 min)**
 - i. Update on feasibility of top selections / Actualización sobre la viabilidad de las mejores selecciones:
 - a) Crosswalk painting / Pintura de lugares de cruce de peatones
 - b) Mural
 - c) More trash receptacles / Ubicaciones y mantenimiento para más receptáculos de basura



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- ii. Start identifying locations for projects / Comenzar a identificar ubicaciones para proyectos

A presentation was given to members where the feasibility of each immediate implementation project was discussed. There are 3 existing crosswalks that can be repainted in the Alisal with a price range of \$5K to \$10K each. The cost for each receptacle was \$4K each. Members were asked for a location they would like to see a mural. Locations were mainly in Parks: Closter Parks and benches and tables at the Cesar Chavez Park. They also mentioned collaborating with Alisal High School students and partner with Parks and Recreations from the City of Salinas to increase funds. Looking at all the feasibility of all the projects, members agreed on the crosswalk paintings and mural but if funds permit to have all three projects.

5. Review Draft Housing Topic Matrix / Revisar el borrador de la tabla de temas de vivienda (60 min)

- i. Matrix overview / Repasar al tabla de viviendas
- ii. Review and discuss in small groups – Is anything missing? Are the new additions okay? / Revisar y discutir en pequeños grupos: ¿falta algo? ¿Están bien las nuevas incorporaciones?
- iii. Large group report out and consensus building / Informe de grupo grande y construcción de consenso.
- iv. Implementation priority ranking activity and consensus building / Actividad de clasificación de prioridad de implementación y construcción de consenso.

City staff reviewed all 4 housing goals on the matrix, answered and clarified any questions and asked for consensus after reviewing each goal. Consensus was built using the fist-to-five method and having only Steering Committee and Working Group members voting but everyone had the chance to give input regarding the goals.

Comments:

- Including the term “Gentrification” to Housing Goal #1.
- HN 1.5. a – changing the “Missing Middle Housing” to “Middle Density Housing”
- HN 1.6.a – include naturally occurring affordable units at risk (e.g where landlord wants to sell)
- HN 3.1.a – clarifying the wording. Define “Boarding Housing” and clarify if this includes H2A Housing. Make it more culturally rooted lens for this work. Include something about educating city residents about the new programs and policies.
- HN 3.1.a- ensure cultural competence in code enforcement staff & ensure we protect existing residents from eviction.
- Modify the goals to include residents with moderate incomes.



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- All 4 goals received a fist of 5.
 6. **Closing and Next Steps / Cierre y próximos pasos** (10 mins)